

Marketing Manager

[Spiritmasters Academy Pvt Ltd](#) 

Noida, Uttar Pradesh

₹30,000 - ₹60,000 a month

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Full job description

Job description

Reports To: General Manager and Directors

Pre requisites

- Excellent communication Skills. Fluency in English/Hindi
- Smart personally with ability to carry himself in style
- Person with desire and passion for events and glam industry.
- Ability and confidence to speak to all cadres of people
- Fluency in use of MS-Word, Powerpoint and Excel
- Ability to plan and execute organisations goals
- Ability to handle targets
- Familiar with use of social media for marketing and promotion

Job Role

- Tap our target market of large luxury venues/5 stars/Banquets via regular visits
- Build relations with Indias leading Wedding Planners ,event managers and caterers
- Prepare and present company presentation to potential clients
- Maintain Broadcast lists with Target market
- Maintain proper records of all prospect lists and client communication
- Negotiate and close deals
- Coordinate with operations to ensure Delivery exceeds expectations

Desirable Traits

- Passion to travel and ability to work late night as norm with industry
- Ability to drive Motorbike and Car (personal vehicle preferred)
- Ability to think out of box and contribute in company strategic plan

Targets and Incentives

- Candidate who maintain company parameters listed below will get best in class incentives from the company
- Meetings conducted Daily and weekly average
- Reviews from clients and guests
- Presentations and proposals sent weekly
- Quarterly revenue closure
- Candidates who stay with the company beyond 2 years will be entitled ESOPS