



Unboxfame Official



## Sr. PPC Specialist

New Delhi, Delhi, India · 45 minutes ago · 5 applicants



On-site · Full-time



11-50 employees



5 school alumni work here



Skills: Web Analytics, Social Media Marketing, +6 more



Applicant review time is typically 5 days [Learn more](#)



See how you compare to 5 applicants. [Try Premium for ₹0](#)



Am I a good fit for this job?

How can I best position myself for this job? >

Easy Apply

Save

### About the job

#### Job description

Welcome to Unboxfame- your key to a robust branding strategy. We connect great companies with the most creative minds. With a belief to disrupt the traditional agency model and deep dive into the world of creative branding, our aim is to touch hearts and not just minds. Our focus on creativity, innovation and quality helps go beyond customer expectations. Unlike traditional brand naming agencies, our platform offers more than just a typical branding experience.

## Job Description

The Sr. PPC specialist will be responsible to run PPC campaigns on Google AdWords, Google Ads, Bing Ads and Provide result to clients ensuring that they meet performance and revenue targets in line with the overall marketing plan and budget.

### Tasks and Responsibilities:

- Understanding client business and requirements
- Plan, optimize, and implement digital ads campaign strategies for a variety of clients
- Suggest and develop new campaigns across multiple channels
- Lead project execution across clients and practice teams.
- Perform keyword / audience / interest / behavior research and manage all the campaigns for your clients
- Set up a list of KPIs to track for each client.
- Forecast and track key account metrics
- Managing campaign budgets optimize the ROI
- Improve upon paid advertising processes and innovation of new strategies and techniques
- Ensure the timely and successful delivery of our solutions according to clients needs and objectives Skills

### Qualifications:

- Experience with Google AdWords and Google Shopping with strong track record in managing medium to large-sized budgets
- Familiarity with multiple platforms (eg AdWords, Facebook, Yahoo, etc.)
- Experience in strategy creation for different clients
- Experience/knowledge of PPC tools (Google Analytics, Tableau, Web Trends etc.)
- Excellent written and verbal skills
- Strong analytical and research skills

Experience:- 3+ Years

Location: - 133, 2nd Floor, 1, Westend Marg, Saidulajab, Saket, New Delhi, Delhi 110030

Employment Type: - Full Time