

Search Engine Optimization Executive

Nilank Technologies Pvt Ltd - Noida Sector 62, Noida, Uttar Pradesh

₹10,000.95 - ₹25,000.00 a month

[Apply Now](#)

Job Description:

We are seeking an experienced SEO Specialist to improve our search engine rankings and drive organic traffic to our website. The ideal candidate will have a deep understanding of SEO best practices, strong analytical skills, and the ability to develop and execute effective SEO strategies.

Experience : 6 months to 2 years

Key Responsibilities:

- Conduct comprehensive keyword research to guide content strategies.
- Optimize website content, including meta tags, headers, and images, to improve search engine rankings.
- Perform regular SEO audits and provide recommendations for improvements.
- Analyze website traffic and performance metrics to identify opportunities for growth.
- Develop and implement link-building strategies to enhance domain authority.
- Stay up-to-date with the latest SEO trends, tools, and best practices.
- Collaborate with content creators and web developers to ensure SEO best practices are incorporated.
- Generate and present reports on SEO performance and progress.

Qualifications:

- Bachelor's degree in Marketing, Communications, or a related field (or equivalent experience).
- Proven experience as an SEO Specialist or similar role, with a strong portfolio of successful SEO campaigns.
- Proficiency with SEO tools such as Google Analytics, Google Search Console, SEMrush, Ahrefs, or Moz.
- Solid understanding of search engine algorithms and ranking factors.
- Experience with HTML, CSS, and JavaScript is a plus.
- Strong communication and project management abilities.

How to Apply:

If you are passionate about SEO and ready to make an impact, we'd love to hear from you! Please send your resume, to nilanktechhr@gmail.com with the subject line "**SEO Specialist Application – [Your Name].**"

Nilank Technologies pvt ltd is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.

Job Types: Full-time, Permanent

Pay: ₹10,000.95 - ₹25,000.00 per month

Schedule:

- Day shift
- Monday to Friday

Supplemental Pay:

- Yearly bonus

Education:

- Bachelor's (Preferred)

Experience:

- SEO: 1 year (Preferred)
-