



Facebook Media Executive

Noida, Uttar Pradesh, India · 1 week ago · Over 100 applicants



On-site · Full-time



Skills: Facebook, Communication Training, +8 more



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About the job

Facebook Ads Expert for E-commerce

We are seeking an experienced Facebook Ads expert to join our team and manage the advertising efforts for our e-commerce brand. The ideal candidate will have a proven track record of success with direct-to-consumer (D2C) brands and a deep understanding of the Facebook Ads platform.

Responsibilities:

- Develop and execute Facebook Ads campaigns to drive sales and increase brand awareness
- Optimize campaigns to improve performance and ROI
- Analyze and report on campaign performance and make recommendations for improvement

Work closely with the e-commerce team to understand product offerings and target audiences

Stay up-to-date on industry trends and best practices for Facebook Ads

Requirements:

- Proven experience managing Facebook Ads for D2C brands
- Strong understanding of the Facebook Ads platform and all ad formats
- Experience with e-commerce campaigns and conversion optimization
- Strong analytical skills and experience using Facebook Ads Manager and Power Editor
- Ability to work collaboratively with cross-functional teams
- Strong written and verbal communication skills

Salary: 25k to 45k