



Growth Marketing Intern

New Delhi, Delhi, India · 1 week ago · Over 100 applicants



On-site · Internship



Skills: Customer Engagement, Analytical Skills, +7 more



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About the job

Role Overview:

We are looking for a motivated and creative Growth Marketing Intern to join our team. In this role, you will assist in developing and executing marketing strategies to drive customer engagement, improve brand awareness, and fuel business growth.

Key Responsibilities:

- Assist in planning and executing marketing campaigns.
- Engage in customer marketing initiatives to drive retention and engagement.
- Support customer engagement efforts through various channels (email, social media, etc.).
- Analyse campaign performance and suggest improvements.
- Conduct market research and identify opportunities for growth.

Skills Required:

- Knowledge of marketing principles and strategies.
- Strong understanding of customer marketing and engagement tactics.
- Excellent communication and analytical skills.
- Ability to work collaboratively and creatively.
- Familiarity with digital marketing tools and platforms is a plus.

Perks:

- Stipend of ₹10,000 - ₹15,000.
- Hands-on experience in growth marketing.
- Opportunity to work with a dynamic team.
- Certificate of internship completion.