



Eli Lilly and Company



# Digital Production Associate

Bengaluru, Karnataka, India · **Reposted 18 hours ago** · 58 applicants



Full-time · Mid-Senior level



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## About the job

At Lilly, we unite caring with discovery to make life better for people around the world. We are a global healthcare leader headquartered in Indianapolis, Indiana. Our employees around the world work to discover and bring life-changing medicines to those who need them, improve the understanding and management of disease, and give back to our communities through philanthropy and volunteerism. We give our best effort to our work, and we put people first. We're looking for people who are determined to make life better for people around the world.

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## Position Description

Digital Production Associate will be responsible and accountable for the development and testing of the new and derivative digital marketing materials / assets (Emails, Banners, Veeva Approved Emails, Interactive Visual Aids / iDetails). Digital Production Associate will work closely with the Digital Production Leads and Digital Project Managers. Digital Production Associate will support the delivery of complaint digital products with strong focus on user experience, performance, and accessibility. The role will be crucial in making digital marketing material / assets both functional and user friendly.

## Key Responsibilities

- **Web design and Development:** Writing clean, efficient, maintainable, and scalable HTML, CSS, JavaScript code to translate creative design mock-ups and wireframes into functional, visually stunning, and responsive web interfaces
- **User Interface Development:** Ensuring web interfaces works seamlessly across different browsers on various devices to ensure consistent user experience
- **Version Control:** Managing development versions with version control systems like GitHub to manage code and collaborate with other inhouse teams
- **Testing and Debugging:** Identifying and fixing issues in the web application and conduct thorough testing
- **Being Agile:** Ability to troubleshoot and solve technical challenges related to front end development
- **Stay Current:** Staying up to date with latest front-end technologies, trends, and best practices to enhance skills and maintain relevance. Have a growth mindset and a willingness to learn and adapt to new technologies and tools
- **Compliance:** Ensuring quality, value, and compliance throughout the development Lifecycle. Partnering with the external stakeholders (Agency of Record, other vendors, etc.) to ensure quality and compliance
- **Actively participate in deviation investigations, and contribute to continuous improvement efforts as the role dictates**
- **Anticipate potential challenges and proactively communicate with the Digital Project Manager. Support Digital Project Manager with the possible solutions and to take the right decision**

## Basic Qualification

- Bachelor's degree in computer science, Web Development, or in the related field
- Minimum 2-3 years of experience in the front-end development
- Pro efficient in front end technologies (HTML, CSS, and JavaScript)
- Strong understanding of responsive web development
- Experience with Salesforce Marketing Cloud (SFMC) and knowledge database systems (ex: SQL, MySQL)
- Experience in end-to-end development of Veeva Approved emails and iDetail (CLM/iVA), GWD banners.
- Good communication skills to understand project requirement and provide update to the Digital Project Manager and other stakeholders
- Ability to work within a team as a strong team player and to collaborate with multiple stakeholders across different

## Additional Skills/ Preferences

- Certifications in front-end development, web design, HTML, CSS, JavaScript, and related technologies
- Familiarity with design software's (ex: Adobe Photoshop, XD, Sketch, InDesign)
- geographies
- Experience working on projects involving the creation, use or implementation of design systems
- Excellent collaboration skills and organizational skills
- Experience on project management tools such as Wrike and hands on experience on Veeva vault
- Knowledge of front-end frameworks (ex: React, AngularJS)
- Experience with continuous Integration / Continuous Deployment processes
- Pharmaceutical industry Knowledge
  - Knowledge of Digital Marketing Material development, approval, testing and deployment
  - knowledge of Marketing Material types and associated business rules
  - Understanding of the Role of Agency of Record, Source of Authority, and Implementation partners

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