



Social Media Intern

AMP Media · Delhi, India

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Company Description:

The ideal candidate is a smart-working team player who is a strategic and creative thinker who can come up with creative ideas. As a Social Media Intern, you will be responsible for managing regular social media, capturing trends and work with social media team to make things go viral

Job Responsibilities

- Work closely with the internal team, clients, and agency partners on the social media content and execution front.
- Manage all client social media accounts.
- A strategic and creative thinker who can come up with creative ideas
- Staying updated with digital trends and industry news.
- Responsible for drafting strategies for the steady growth of client's social media accounts in terms of reach, engagement, and community size.

Qualifications:

- In-depth knowledge of social media platforms, analytics, and best practices.
- Creative thinking and ability to generate engaging content.
- Strong analytical skills to measure and report on campaign performance.
- Familiarity with design tools and a keen eye for visual aesthetics.
- Excellent communication and collaboration skills.
- Up to date with industry trends and technologies.