


# Digital Marketing Manager

Kochi, Kerala, India · 15 hours ago · 7 applicants

 On-site · Full-time

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## About the job

**Job Location:** Cochin (Panampilly Nagar)

**Salary Range:** 30-40k/Month

**Other Benefits :** Minimum 3 Lakhs Family Insurance Coverage

**Experience :** 3-5 Years

### Core Skill needed:

- E-commerce PPC Campaign management experience in Google, Meta
- Other PPC Campaign Management Expertise in Google, Meta ads
- Excellent client communication and presentation skills
- Excellent team training and work management expertise
- Ability to create digital marketing campaign strategies for existing clients
- Ability to develop digital marketing strategy proposals for potential clients

### Must Haves

Above the average common sense and sense of humour

### Role Description

This is a full-time on-site role for a Digital Marketing Manager located in Kochi.

The Digital Marketing Manager will be responsible for

- Managing Day-to-day PPC Campaigns For our existing clients
- Manage and train the team of digital marketing executives
- You will plan the campaign strategies for existing clients
- Will create digital marketing strategy proposals for potential clients
- Coordinate with the design team to develop content for digital ads

### **Company Description**

EQUAL Stories is a digital-first marketing agency based in Cochin, India, helping brands in different sectors including E-commerce, FMCG, Retail, Hospitality, Healthcare, Education etc.

We also create digital content for social media, Digital Campaigns etc.