

# SEO Content Writer

Delhi, India · 21 hours ago · 52 applicants

✓ On-site

✓ Full-time

2 of 10 skills match: Web Content Writing, Search Engine Optimization (SEO)

✓ Applied 11 hours ago [See application >](#)

## About the job

We are looking for a talented SEO Content Writer to join our in-office team. The ideal candidate will have a passion for writing, an eye for detail, and a strong understanding of SEO principles. This role will involve creating high-quality, engaging, and informative content tailored to various educational topics, enhancing our online visibility, and driving organic traffic to our website.

### Key Responsibilities:

- Create well-researched, clear, and SEO-optimized content for blogs, website pages, and educational materials.
- Conduct keyword research and incorporate SEO best practices into content.
- Develop content ideas based on search trends, user needs, and exam schedules.
- Edit and proofread content for clarity, grammar, and engagement.
- Collaborate with the marketing team to develop a consistent content strategy.
- Monitor and analyze SEO metrics, including page rankings and organic traffic, to optimize content.

### Qualifications and Skills:

- 0-5 years of experience in content writing or SEO-driven content creation.
- Strong writing, editing, and proofreading skills with impeccable grammar.
- Ability to write in a clear, concise, and engaging manner suitable for an educational audience.
- Time management skills to meet deadlines.

### SALARY

- ₹ 21,000-30,000 /month